



SPRING JUBILEE 7 & 8, 2014

## Jubilee Affiliate Program

The Rassawek Vineyard Spring Jubilee is a unique, family-friendly celebration of the art of Virginia crafts: art, music, wine & food. The two day festival is a regional event to showcase the talents and treasures located in and around Goochland and surrounding counties.

Habitat for Heroes is the primary beneficiary receiving 10% of net proceeds that will be split 50/50 with the Goochland Habitat for Humanity. In addition, we are offering discounted tickets to active duty military and FREE ADMISSION to veterans awarded the Purple Heart.

Our Jubilee Affiliate program offers an opportunity for additional organizations & non-profit groups to promote and raise money for their organization. As a Jubilee Affiliate, your organization will receive **25%** of revenue for each advance ticket purchased using your unique group link. To create your unique link, you must use the supplied link and create an account through Eventbrite. We will NOT issue payment through Paypal (as stated on registration site), you will receive a check 30 days post event. Please see page 2 for specific instructions.

### **Tickets and related share:**

- \$10 General Admission Ticket = \$2.50/each
- \$20 Wine Tasting & Admission Ticket = \$5/each
- \$35 Couples Wine Tasting & Admission Tickets = \$8.75/each
- \$18 Veteran Wine Tasting & Admission Ticket (discounted 10%) = \$4.50/each

### **Requirements and Additional Details:**

1. Organizations should be a non-profit organization serving Goochland or neighboring county.
2. Minimum 50 tickets must be purchased with your group's link in order to receive revenue share.
3. No upfront expense or cost to sign up for Affiliate program.
4. Advance online tickets sales only.
5. Within 30 days of the festival, all revenue share funds will be disbursed to participating organizations via check (not PayPal).
6. **Send us your Link and Organization name so we can include on our website.**

## How to sign up for Jubilee Affiliate program

1. Copy & paste this link to your web browser:

<http://www.eventbrite.com/affiliate-register?eid=10771005367&affid=58709655>

Welcome to the attendee affiliate program for "Rassawek Spring Jubilee June 7 & 8, 2014"!

The referral fee for this program is 25.00% of ticket sales

Start making money by following these steps:

- Promote the event and get attendees to sign up by using the affiliate link listed on the 'Referrals' page.
- Track the attendee sign ups and your earnings.
- Payments are made to you by the affiliate program owner via PayPal unless otherwise stated in the affiliate program invitation.

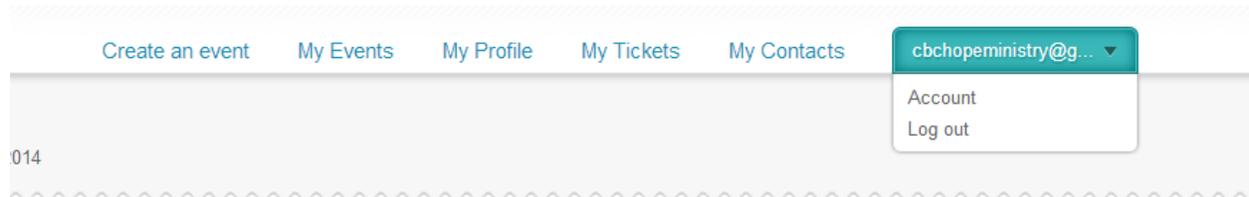
Note: Make sure your PayPal account email address listed on your 'Referrals' page is correct otherwise you won't receive your money!

Join this program

"Join" will open the login screen

We will NOT pay through PayPal

2. Create an Eventbrite account to receive a unique, organization specific link for your use. Once logged in, the **Event Affiliate Program** screen will appear. You can access screen in the future by logging in, clicking email address in the upper right, selecting **Account**, then clicking on **Event Affiliate Program**. The "Referral Link" is what you email, post, share and ask folks to purchase through that link in order to get the revenue share.



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Create an event My Events My Profile My Tickets My Contacts cbchopeministry@g... ▾

Account  
Log out

### Rassawek Spring Jubilee June 7 & 8, 2014

Multiple Dates | [Contact the Organizer](#)

Referral Link: <http://rassawekspringjubilee14.eventbrite.com/?aff=Jubilee2014&afu=92212215!>

The referral fee for the "Jubilee2014" affiliate program is 25.00% of ticket sales.

SITE VISITS	TICKETS SOLD	SALES	YOUR SHARE	PAID	DUE
0	0	\$0.00	\$0.00	\$0.00	\$0.00

Notes: Payment will be made via check 30 days post event. To be eligible for referral funds a minimum of 50 tickets must be purchased per affiliate. Advance, online tickets sales only.

"Unique Link" to use for Share

3. Send your unique link and organization name to [info@rassawek.com](mailto:info@rassawek.com) to be included on the website for added purchases.